

Promotion

Invite supporters, post to social media, and encourage as much participation as possible. Include a link to your flight's landing page.

Use your own marketing and communication tools

Fundraising

How is your fundraising going? Check the Summary page regularly to see activity. If necessary, adjust your strategy to get the most participation possible.

In Flight > Summary

Promotion

You can't promote your flight too much. Draw attention to specific giving opportunities to encourage support.

Use custom messages to target participants.

In Flight > Messaging > Custom

Wrap it Up

As your flight comes to a close, send out last chance reminders via email or text. If an in-person event, consider a small thank you gift on their way out.

In Flight > Messaging